

PRESS RELEASE

Distributors of the year 2023 – Würth Industrie Service is one of them!

Bad Mergentheim/Main-Tauber-Kreis. Service, quality of consulting, sustainability and much more: In a recent study, DEUTSCHLAND TEST, Focus Money and the IMWF Institute for Management and Economic Research examined which distributors in Germany are outstanding from the customer point of view. At the forefront is Würth Industrie Service GmbH & Co. KG, which personally assists its 20,000 customers with innovative, customised solutions in the area of comprehensive supply of production and operating materials. With the 1st place in the category of “building materials and building accessories (wholesalers)”, the C-Parts expert emerged as a clear industry winner.

Which company focuses on exemplarily fulfilling customer wishes as well as on excellent customer advice, and combines the megatrends of the future such as digitalisation, automation, sustainability and personalisation? Which distributor does the job best? DEUTSCHLAND TEST along with Focus Money and the IMWF Institute for Management and Economy Research, tried to find the answer to this question in the recent study titled “Distributors of the year 2023”. From across 60 industries, around 1800 companies that foster direct and personal contact with their customers were put to the test. As a basis for the evaluation, diverse online sources were analysed and findings were gathered on the following eleven relevant topics: quality of the products, customer satisfaction, recommendation, employer, management, trust, service, customer service, product, profitability and sustainability. Würth Industrie Service emerged as a front-runner in the category “building materials and building accessories (wholesalers)” and set a benchmark for all the other companies being evaluated in the industry.

“This award, which puts the satisfaction of our customers in the spotlight, has made us proud. It is a validation that our colleagues at Würth Industrie Service have the right answers to the requirements of our customers, in order to offer them customised procurement and logistics concepts, which they need for optimum C-Parts management in their market and in their industry,” says Martin Jauss, General Manager of Würth Industrie Service.

Within the Würth Group, Würth Industrie Service is responsible for supplying to the industrial sector. Since its foundation in the year 1999, the company is located

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at Würth Industrial Park in Bad Mergentheim, Germany with over 1,750 employees. As a one-stop C-Parts provider, the company offers its customers a specialised product range with over 1,400,000 items: from screws and tools to connection and fastening technology, technical chemicals as well as occupational safety solutions. Aside from the extensive product range, the strength of the company lies in its customer-specific, logistical and dispositive supply and service concepts. Under the service brand “CPS® – C-Product Service”, the company offers modular solutions, which are customised as per customer-specific requirements. These consumption-based and demand-based systems streamline the processes for purchase, logistics and quality assurance while enabling the procurement of small parts in a cost-optimised manner.

Together with our customers and partners

Innovative technologies in line with modern C-Parts management can only be achieved by learning from and with customers and partners from science, trade, and industry. Owing to the company’s close relationship with its more than 20,000 customers, not only solutions in the form of customised procurement and logistics concepts, but also more efficient innovations are achieved. Thanks to its focus on the respective market and the specific industry, Würth Industrie Service has emerged with certainty as a competent partner for C-Parts management solutions in the worldwide production facilities.

Constantly committed to sustainability

Sustainability is a strategic success factor for Würth Industrie Service. The company is continuously working to act in a more sustainable manner in all areas of entrepreneurial activity and to implement targeted measures – ecologically, economically as well as socially. This concerns not only system solutions and products, but also the supply chain, energy supply as well as the corporate culture in general. Apropos sustainable energy production: Several photovoltaic systems with a total output of over 900 kWp and a generation volume of over 800,000 kWh contribute to greenhouse gas neutrality. Around 300 tonnes of CO₂ emissions can be saved per year. Having published its sustainability strategy, the company offers complete transparency on the topic of sustainability.

Photo material

Captions:



Photo 1: Aerial view of Würth Industrial Park.jpg

Caption 1: Würth Industrial Park in Bad Mergentheim

Image source 1: Pia Schmitt, Archives of Würth Industrie Service GmbH & Co. KG



Photo 2: Photovoltaics.jpg

Caption 2: Würth Industrie Service relies on the use of highly efficient photovoltaic systems for sustainable energy generation.

Image source 2: Paul Dürr, Würth Industrie Service GmbH & Co. KG

Brief profile of Würth Industrie Service GmbH & Co. KG

Within the Würth Group, Würth Industrie Service GmbH & Co. KG is responsible for supplying to the industrial sector. Since its foundation in the year 1999, the company is located at Würth Industrial Park in Bad Mergentheim, Germany with over 1,750 employees.

As a one-stop C-Parts provider, the company offers its customers a specialised product range with over 1,400,000 items: from screws and tools to connection and fastening technology, technical chemicals as well as occupational safety solutions. In addition to the extensive standard product range, the strength of the company lies in its customer-specific, logistical and dispositive supply and service concepts as well as special parts. Under the service brand "CPS® – C-Product Service", the company offers modular solutions customised as per the customer's requirements. These consumption-based and demand-based systems streamline the processes for purchase, logistics and quality assurance while enabling the procurement of small parts in a cost-optimised manner. Logistic and dispositive services such as shelving systems that use scanners or a just-in-time supply using Kanban bin systems play a significant role in increasing productivity.